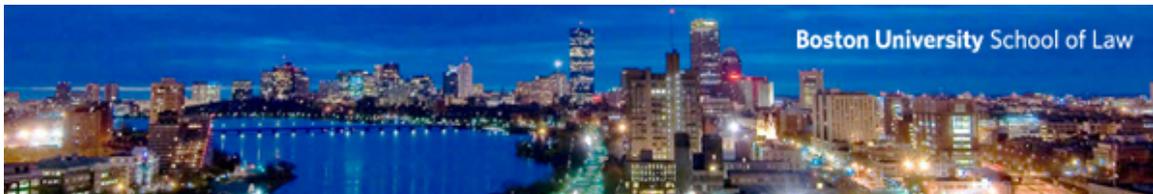


Subject: Top 10 reasons to study IP at BU Law

Date: Thursday, February 27, 2014 4:22:38 PM ET

From: Boston University School of Law Office of Admissions (sent by Boston University School of Law Office of Admissions <kelley@bostonuniversitieschooloflawofficeofadmissions.ccsend.com>)

To: Hines, Elizabeth



In a city ripe with innovation and entrepreneurship -- with a world-renowned faculty of patent, copyright and trademark scholars -- BU Law is a mecca for the study of [intellectual property law](#). There are many reasons our top-10-ranked [IP Program](#) draws the nation's brightest students, but here are 10 of the most compelling:

10. **[Journal of Science & Technology Law](#)** - One of six student-run journals on campus, *JSTL* publishes practical scholarship in the areas of biotechnology, computers and communications, intellectual property, technology transfer, and business law for technology-based companies. Join the staff of 50 students who publish this prominent journal twice annually.

9. **Trolls** - [Patent trolls](#), that is. Professor Michael Meurer and Lecturer James Bessen co-authored (with student Jennifer Ford '11) [one of the most influential studies](#) in today's patent landscape regarding the economic impact of non-practicing entities. In fact, their research has [sparked legislative action](#); they have testified before the U.S. Patent & Trademark Office and the Federal Trade Commission; and the [White House](#) has cited their study.

8. **Take a class with the dean** - In Dean O'Rourke's [class on secured transactions](#), the former software-licensing guru for IBM examines real-world issues happening at the intersection of commercial and intellectual property law. (Just don't mention [Derek Jeter](#)'s imminent retirement.)



7. **[IP Speaker Series & IP Faculty Roundtables](#)** - These workshop-style series tap the intellectual resources of our own faculty and bring in leading scholars from around the globe to hash out today's hot-button issues. Students have the opportunity to brush elbows -- not to mention spark discussion -- with IP thought-leaders on a regular basis right here on campus.

6. **Get connected** - Participating in BU Law's student-run [IP Law Society](#) offers you an out-of-class forum for engaging in pressing IP issues, especially in evolving areas of the law, with peers, faculty and attorneys with similar interests. The organization is also committed to cultivating a strong network between its members and local practitioners, helping you forge strong professional relationships as you begin your job search.

5. **Compete with the world's best** - Travel overseas to participate in the Oxford Intellectual Property Moot Court Competition, where the [BU Law team was one of two](#) selected to participate from the U.S. last year. (They placed in the top three for Best

Written Submission!)

4. **Variety** - It's the spice of the IP Program at BU Law. Choose from over 20 IP [courses](#), from Art Law to Patent Prosecution. Or you can graduate with a [concentration](#) in Intellectual Property, or earn an advanced credential with the [LL.M.](#) degree.

3. [Keith Hylton](#) - And [Wendy Gordon](#). And [Tamar Franke](#)!. And, well, all of our IP [faculty](#). The law school claims 3 (2 of whom are IP profs) of the 10 BU faculty members holding the [University's highest teaching honor](#). These distinguished teachers and scholars are a major reason the *Princeton Review* ranked BU Law #1 for Best Professors in 2014.



2. **Gain real legal experience in a major tech hub** - BU Law students interested in IP take advantage of Boston's status as a premier center for innovation by completing externships at local start-ups, medical research facilities, and IP firms. [Han Choi](#) ('14), for example, did two. Or work full-time anywhere in the world at an IP-focused organization through the Semester-in-Practice Program.

1. **The BU Law alumni network** - BU Law's longstanding reputation as an IP powerhouse has attracted top students of intellectual property through the years. That means many of our 23,000+ alumni are now [industry leaders](#). And *that* means, as a BU Law student, your resources will include people like the [general counsel of Pandora](#), the former the principal counsel for mobile technology at Disney, and the [vice president of business and legal affairs at DC Comics](#). Our alumni love helping current students. So by participating in the alumni mentor program, attending alumni career panels, and signing up for one-on-one advising sessions when these alumni visit campus, you will meet numerous, invaluable contacts, practicing in various sectors all over the world, who can pave the way toward your career in intellectual property law.

Check out the latest [Intellectual Property Law Newsletter](#) or [contact us](#) to learn more.

Boston University School of Law Office of Admissions



[Forward this email](#)



Try it FREE today.

This email was sent to bulawadm@bu.edu by bulawadm@bu.edu | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Boston University School of Law Office of Admissions | 765 Commonwealth Avenue | Boston | MA | 02215



THIS IS A TEST EMAIL ONLY.

This email was sent by the author for the sole purpose of testing a draft message. If you believe you have received the message in error, please contact the author by replying to this message. Constant Contact takes reports of abuse very seriously. If you wish to report abuse, please forward this message to abuse@constantcontact.com.